

AI for Kids Academy – Privacy Policy

1. What We Collect

- Parent contact details (name, email, phone number, address for workbook delivery).
- Child's first name and age (to personalise materials).
- Payment details (processed securely via our payment provider — we do not store card details).

2. How We Use Data

- To deliver course materials and communicate with parents.
- To send course updates, resources, and optional feedback surveys.
- To feature student projects in our AI Gallery (with first name/age only, never personal addresses or surnames).

3. Data Protection & Security

- We store personal data securely and comply with UK GDPR requirements.
- We never sell or share data with third parties for marketing.
- **Data retention:** We keep personal information only as long as necessary to deliver the course and handle follow-up communications (e.g. certificates, feedback). After this, we either delete the data or anonymise it for reporting purposes.
- You may request a copy or deletion of your data at any time by emailing privacy@aiforkidsacademy.co.uk.

4. AI Tools & Safety

- During the course, we use third-party AI platforms (e.g. ChatGPT, Google Gemini).
- Parents create and manage accounts for these tools. We encourage using parental controls where available.

- We guide children to use AI safely, but we cannot control all outputs of third-party tools.

5. Cookies & Website Tracking

- Our website uses basic cookies for functionality and anonymous analytics.
- You can disable cookies in your browser settings at any time.

6. Changes to Policy

- We may update these policies as we grow. Updated versions will be posted on our website with the “last updated” date.